



Partnership Prospectus

THORACIC ANESTHESIA SYMPOSIUM & WORKSHOPS

April 26, 2024

Metro Toronto Convention Centre
Toronto, Canada

ANNUAL MEETING & WORKSHOPS

April 27 - 30, 2024

Metro Toronto Convention Centre
Toronto, Canada



IN COLLABORATION WITH



INVITATION

Dear Industry Colleagues,

On behalf of the SCA Leadership it is my pleasure to invite your support and participation at the Annual Thoracic Anesthesia Symposium on April 26 and the Annual Meeting and Workshops April 27-30. Please join us for the 2024 SCA Annual Events, an exceptional experience for one- on- one interaction, expertise sharing and more.

Industry partners and technical exhibits continue to be an essential part of our meeting's success. Thank you for considering our request for participation in the SCA Annual Events; we look forward to receiving your commitment. If you have any questions, please contact Tara Luczak, Tara@Veritasamc.com or 847-752-5572.

Sincerely,



Tara Luczak

Medical Education Workshop Manager

SPONSORSHIP INFORMATION

The 2024 SCA Annual Meeting will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

Supporting SCA

Deliver your message in a professional, focused, and educational environment. Exhibiting at SCA provides you with networking opportunities to build relations with new and existing customers. The more than 1000 expected participants will be eager to learn about your company and products.

Optimize Visibility with a Platinum, Gold, Silver or Bronze Level Sponsorship

Participation includes recognition on the Conference website, in social media and e-blast. Please refer to the Partnership Opportunities for a complete list of benefits.

TAS sponsors have the opportunity to participate in the entire meeting.

**For more information about exhibits, sponsorships,
or advertising opportunities to support SCA, please contact:**

Tara Luczak | Medical Education Workshop Manager | Veritas Association Management
1061 East Main Street, Suite 300, East Dundee, IL 60118
W: 847-752-5572 | Tara@Veritasamc.com

PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

The SCA Annual Meeting offers industry sponsors an opportunity to reach Anesthesiologists who sub-specialize in the cardiac and cardiothoracic fields. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

PLATINUM \$35,000

Platinum Level Includes:

- Opportunity for a Custom Sponsorship of your choice

GOLD \$30,000

INDUSTRY SPONSORED PRODUCT THEATER LUNCH

Highlight your commitment to SCA with a 45-60 minute presentation by your product specialist or guest speaker to present to participants.

Gold Level Includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Complimentary Virtual Exhibit

PARTNERSHIP OPPORTUNITIES (CONT.)

SILVER \$20,000

INDUSTRY SPONSORED PRODUCT THEATER AT TAS (DURING LUNCH)

Highlight your commitment to SCA with a 45-60 minute presentation by your product specialist or guest speaker during lunch to present to participants. April 26 during TAS.

WELCOME RECEPTION SCA

One of the most visible ways to support SCA and showcase your product. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

Silver Level Includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Complimentary Virtual Exhibit

PARTNERSHIP OPPORTUNITIES (CONT.)

BRONZE \$10,000

COFFEE BREAK

Help provide attendees with a AM/PM jolt by sponsoring breaks during the meeting.

WELCOME RECEPTION TAS

One of the most visible ways to support TAS and showcase your product. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

Bronze Includes:

- Prime location of exhibit space
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Complimentary Virtual Exhibit

EXHIBIT \$4,000 Increase brand awareness and generate valuable leads

Exhibit Level Includes:

- 6 foot draped table with chairs
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Complimentary Virtual Exhibit
- Includes exhibit table at the Thoracic Anesthesia Symposium Workshop
- Options to exhibit at Thoracic Anesthesia Symposium only or Annual meeting only available

REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP OPTIONS

PLATINUM (\$35,000)

GOLD (\$30,000)

- SCA Industry Sponsored Product Theater Lunch

SILVER (\$20,000)

- TAS Industry Sponsored Product Theater
- SCA Welcome Reception

BRONZE (\$10,000)

- Coffee Break
- TAS Welcome Reception

EXHIBIT (\$4,000)

- Exhibit Both \$5,000
- Annual Meeting Only \$4,000
- TAS Only \$3,000

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Society of Cardiovascular Anesthesiologists (in US dollars on a US bank) Tax ID #72-0863580
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Tara Luczak

Email: Tara@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

2024 SCA/AATS Annual Meeting Exhibitor Rules & Regulations
April 27-29 (Exhibit Dates)
Metro Toronto Convention Centre • Toronto, Ontario, Canada

The American Association for Thoracic Surgery (AATS) and the Society of Cardiovascular Anesthesiologists (SCA) are partnering for the 2024 Annual Meeting. The parties are hereinafter referred to as “SCA/AATS”. Please see below for the revised Rules & Regulations.

PAYMENT, REFUNDS AND CANCELLATIONS. Along with submission of your application, **once we receive your completed registration you will be contacted with an invoice.** The balance of the booth space fee will be due and payable on January 19, 2024. Applications submitted after January 19, 2024, must be accompanied by payment IN FULL. Booth space (may also be referred to as “exhibit space”) will not be confirmed until payment is made.

For cancellations or downgrades prior to **January 19, 2024**, the exhibitor will be refunded fifty percent (50%) of the total booth space fee minus a twenty-five percent (25%) non-refundable deposit. For cancellations on or after **January 19, 2024**, no refunds will be issued, and the exhibitor will be responsible for paying the remaining balance.

If the in-person meeting is canceled for any reason, including but not limited to, causes not reasonably within the control of the SCA/AATS, SCA/AATS in its sole discretion will determine the disposition of the funds paid by the exhibitor. Disposition could include, but not be limited to, a forfeiture of the entire amount paid, a refund of all or part of the amount paid, or the crediting of some or all the amounts paid to a future SCA/AATS event. In no event shall SCA/AATS’s liability to the exhibitor for the damages incurred due to the cancellation of the Annual Meeting exceed the amount paid. SCA/AATS and Show Management will not be held liable for any costs incurred by the exhibitor, other than the cost of booth space.

It is expressly agreed by the exhibitor that in the event he/she/it fails to pay the booth space fee by the deadlines specified, or fails to comply with any other provisions contained in these rules and regulations concerning his/her/its use of booth space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said booth space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the parties acknowledge that the damages would be difficult to quantify. As a result, the exhibitor shall forfeit as liquidated damages, which represents a reasonable effort on behalf of SCA/AATS to establish its loss prospectively, the amount paid by him/her/it for his/her/its booth space reservation, regardless of whether Show Management enters into a further lease for the booth space involved.

BOOTH SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, Show Management will make every effort to assign booth space based on the Exhibitor’s preferences. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL BOOTH SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION. The floorplan is subject to change.

USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless prior approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor’s display, parent or subsidiary companies are allowed. Exhibitors must show only goods manufactured or dealt with by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an exhibitor’s display, identification of such article shall be limited to the usual and regular nameplate, imprint, or trademark under which same is sold in the general course of business. No firm or organization not assigned booth space will be permitted to solicit business within the Exhibit Areas.

EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must designate one (1) person to be his/her/its representative in connection with installation, operation, and removal of the firm's exhibit. The designated representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, staffed, and orderly at all times. This representative will also be the main point of contact between Show Management and the exhibiting group. This representative is responsible for disseminating important information to all necessary contacts, which such information will be provided to exhibitors and determined by Show Management in its sole discretion. For their own safety and protection, children eighteen (18) years of age and under will not be admitted to the exhibit hall(s) at any time.

INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the show opening and for its removal after the conclusion of the Show. The installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three (3) hours prior to opening may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his/her/its exhibit until after the closing of the Show or a penalty may apply.

ARRANGEMENT OF EXHIBITS. Each exhibitor will be provided with access to the official Exhibitor Service Kit. The Exhibitor Service Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Service Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Service Kit guidelines, or the provisions set forth herein, such an exhibit will be prohibited from functioning at any time during the exposition.

EXHIBITOR PLAN REVIEW. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for written approval by Show Management at least sixty (60) days (March 28, 2024) prior to the opening of the exposition.

EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to compliance with laws as far as individual exhibitor's booth space, materials and operation is concerned. All booth decorations including carpeting must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules unless the fire and safety code applicable to the facility are more stringent. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all, or such part of his/her/its exhibit as may be irregular and effect the removal of same at exhibitor's expense. Refunds will not be issued in the event of cancellation due to noncompliance with the law. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such a purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State (Province) and the Country's fire regulations. Independent contractors must conform to International Association of Exhibits and Events (IAEE), Exhibition Contractors and Services Association (ESCA) and Exhibit Designers and Producers Association (ED&PA) guidelines. Exhibitors must comply with applicable federal, state, provincial, and local fire and safety regulations.

STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booth spaces during the exhibit period, but these, when properly marked, will be stored, and returned to the booth spaces by service contractors. It is the exhibitor's responsibility to mark and identify his/her/its crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage, theft or loss of such crates and the like. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes, or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. The Show Contractor will bill Exhibitors for removal time and materials at prevailing rates.

OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited.

ALL DEMONSTRATIONS OR OTHER PROMOTIONAL ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBIT SPACE. Sufficient space must be provided within the exhibit space for the comfort and safety of people watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

DIRECT SALES: No retail sales are permitted within the exhibit space at any time, but orders may be taken for future delivery. Giveaways or handouts must be approved by SCA/AATS.

LITERATURE DISTRIBUTION. All demonstrations or other activities must be confined to the limits of the exhibitor’s booth space. Distribution of circulars may be made only within the booth space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth space, but automatic distribution is prohibited.

LIVE ANIMALS. Live animals are strictly prohibited.

MODELS. Booth representatives, including models or demonstrators, must be properly and modestly dressed. Excessively revealing attire is strictly prohibited.

SOUND. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens. Show Management reserves the right to require lower volume and/or a complete termination of disruptive sound.

SOCIAL ACTIVITIES. Exhibitor agrees to refrain from sponsoring hospitality suites/rooms or other functions during official Show activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by SCA/AATS. Exhibitor consult suites are excluded, though rules and guidelines may apply to the events held in consult suites.

LIABILITY. Each exhibitor agrees to indemnify, hold harmless and defend the SCA/AATS; A. Fassano & Company; the Metro Toronto Convention Centre; Freeman; and the members, officers, directors, agents, and employees of each of these entities from and against any and all liabilities, damages, actions, costs, losses, claims, and expenses (including attorneys’ fees), including litigation commenced by or against the exhibitor, on account of personal injury, negligence, fault, or violation of law or ordinance, or from or out of the occupancy or use of the Facility by the exhibitor or its employees, agents, contractors, patrons, guests, exhibitors, invitees, or any other person entering the Facilities licensed with the implied or express permission of the exhibitor. Such indemnification by the exhibitor shall apply unless such damage or injury results from gross negligence, or willful misconduct of the SCA/AATS; A. Fassano & Company; the Metro Toronto Convention Centre; Freeman; or the members, officers, directors, agents, and employees of each of these entities. In addition, each exhibitor acknowledges that the entities outlined above do not maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall obtain all necessary licenses and shall pay all costs and fees from the use of copyrighted music or dramatic materials, or any other property subject to trademark, patent or other proprietary right which is used or incorporated in the Exhibitor’s booth space or event.

INSURANCE. Each non-official contractor or exhibitor who will self-install an exhibit must supply Show Management with a current comprehensive public liability certificate of insurance with combined single limits of \$1 million bodily injury and property damage and/or \$2 million general aggregate with a \$1 million per occurrence limit, naming as additionally insured the SCA/AATS; A. Fassano & Company; the Metro Toronto Convention Centre; Freeman; and the members, officers, directors, agents, and employees of each of these entities. Email certificates and forms found in the Exhibitor Service Kit should be sent to the appropriate contact.

CANCELLATION OF EXPOSITION/FORCE MAJEURE. The performance of this Agreement by SCA/AATS is subject to a Force Majeure event (as defined below), making the Venue, in the sole discretion of SCA/AATS, unfit for occupancy or the holding of the Annual Meeting, or which otherwise makes impossible, illegal, or commercially impracticable the performance of AATS/SCA under this Agreement. Upon the occurrence of a Force Majeure event, SCA/AATS may take such action as is reasonable under the circumstances, including termination of this Agreement or the postponement or relocation of the Annual Meeting (or any part thereof). SCA/AATS shall not be responsible for delays, damage, loss, increased costs, cost outlay, or other unfavorable conditions arising as a result of a Force Majeure event. As used herein, a "Force Majeure event" shall mean any cause or circumstance beyond SCA/AATS control making it illegal, impossible, or commercially impracticable to hold the Exhibition or which otherwise has a materially adverse effect on the ability of SCA/AATS to perform its obligations under this Agreement, including, but not be limited to: fire; casualty; flood; pandemic or epidemic; World Health Organization travel advisory or travel alert; earthquake; volcanic eruption; explosion or accident; blockade embargo; inclement weather; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; act or threatened act of terrorism, strike, lockout, boycott or other labor disturbance; Venue cancellation, inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain condemnation, requisition or commandeering of necessary supplies or equipment; local, state, federal, or provincial laws, ordinances, rules, orders, decrees or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or acts of God.

CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, booth spaces, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Exhibitors will be held liable for any damage caused to the convention center and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows, or walls. Glitter is not permitted in the Metro Toronto Convention Centre. Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with an approved flame proofing solution. Please follow all the rules and regulations of the Convention Center.

AMERICANS WITH DISABILITIES ACT. As applicable, exhibitors acknowledge their responsibility to comply with the Americans with Disabilities Act, and any similar provincial or local legislation (individually and collectively, the "Act"). Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability, or damage which may be incident to, arise out of or be caused by exhibitor's failure to comply with the Act.

OTHER REGULATIONS. All matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

Show management shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or addition thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Show Management, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal.