

Member Engagement Committee

Committee Charge

The mission of the SCA Member Engagement Committee is to promote member engagement in the Society and assesses member needs, to be inclusive of all persons with an interest in the practice of cardiovascular anesthesiology and oversees programs that can best serve the needs and expectations of Society members in the modern era.

The goals of the SCA Member Engagement Committee are to manage projects and programs that enhance the member experience.

Monitor, evaluate, and advise the SCA Board of Directors regarding membership issues as they relate to all the various constituents of the society including physicians in academic practice, physicians in private practice, international members, physicians in training, fellowship, and residency.

Monitor and advise the SCA Board of Directors regarding issues relating to the Medical Student Council, fostering medical student interest in both the Society and cardiovascular anesthesia.

2024-25 Benchmarks

(Action items for upcoming year)

1. Enhanced member experience. New survey to private practice and academic membership asking, “What are you looking for out of SCA membership?”
2. Enhanced Subspecialty focus (Example: Cardiac Critical Care focused content or subgroup etc). Projects aimed at increasing engagement of dual trained members and non-members to increase participation and membership
3. Enhanced Networking and Mentorship Programs. Discuss options where new members that are recent fellow graduates are paired with a “mentor” who is a mid-career or senior member of SCA
4. Enhanced Collaboration (Example: Project/Research Collaboration “White Board” on the SCA Website
5. Work with Online Education Committee on the Development of a Cardiothoracic Anesthesia Podcast
6. Part of the MEC’s mission is to oversee the Website, Newsletter, Mobile App, Social Media Sub-committees as well as the Medical Student Council and DocMatter
 - a. Social Media Sub-Committee - working to *highlight members who exemplify strong performance areas to build upon or showcase*. Examples:
 - i. Members working heavily with other national organizations, such as the AHA, ACC, or ACP

- ii. Members who are clinical high performers, managing cardiovascular ORs, running ECMO programs, intensive care units and leaders in structural heart echocardiography
 - iii. Consider a Social Media Q&A to answer questions about Cardiothoracic Anesthesia and our Society
- b. DocMatter – continued MEC engagement on threads as well as support to the On-line Education Subcommittee to assist with Echo Corner and other applications
- c. Website Sub-committee – Bi-annual review to assess the need for updated content or to address real time needs of the membership
- d. Mobile App Sub-committee – Assist the sub-committee by providing feedback from membership which would allow for continued app development. Consider a feedback option on the app
- e. Newsletter Sub-committee – Consider mirroring Social Media Sub-committee spotlight on membership, highlighting members who are trailblazing outside of the SCA, such as with involvement in the ISHLT, AHA, ACC, or SCCM

2024-25 Committee Members

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