

## **Mobile App Sub-Committee**

## **Committee Charge**

The <u>mission</u> of the SCA Mobile App Sub-Committee is to promote member engagement in the Society and access to the Society for non-members.

The <u>goals</u> of the SCA Mobile App Sub-Committee are to manage the SCA's mobile application and the projects and programs within the app that enhance the member experience.

Monitor and evaluate the engagement that users are having with the app, both repeated uses and initial downloads.

Oversee the interface between the SCA Board of Directors and the Mobile App.

Keep the app up-to-date with the latest guidelines in cardiac anesthesia.

Add content to the app to make it more attractive to members and non-members for daily usage.

Interface with other Committees and Subcommittees about their respective activities and products so that the app can reflect all that the SCA has to offer.

Remain abreast of SCA in-person and virtual events so that notifications can be pushed to app users.

## 2024-25 Benchmarks

(Action items for upcoming year)

- 1. Reach out to PD council again for new class of fellows, to provide SCA App as a resource
- 2. Reach a final conclusion from AppyPie if a custom donation feature will be possible
- 3. Advertise SCA App to other professional societies
- 4. Create an SCA committee leadership section in SCA App for easy look up of committee chairs, board liasons/members, etc
- 5. Maintain up-to-date guidelines

## 2024-25 Committee Members

Theodor Danciu, MD - Chair Venkat Mangunta, MD – Parent Committee Chair Regina Linganna, MD – Board Liaison

Chinyere Archie, MD Seema Deshpande, MD Raymond Malapero, MD Jure Marijic, MD Kristin Swenson, MD