Summary of Group Project or Activities – Posted June 2024

Name of Project or Activity	Description	Project Status
Activity 1	QR Code Creation – Creating a QR code for distribution at official SCA events	Complete
Activity 2	AppyPie Update/Resubscription – Discussion with SCA App carrier and Veritas about features available in the AppyPie, as well as resubscription. I have encountered significant overlap with ASE EchoGuide App.	Complete
Activity 3	Reaching out to other societies for SCA App distribution – brainstorm other societies that could possibly have interest in SCA App	Ongoing
Activity 4	Outreach to Fellows – Will reach out to SCA PD Directors Council about possibility of advertising SCA app to new fellows, as the new academic year will start soon	New

Summary of Group Meetings – Posted June 2024

Type of Group Meeting	Date	Action Items from Meeting
Zoom call	Will be planning zoom meeting for May of 2024	Delegation of more tasks to committee members. Discussion of limits of educational resources imbedded into SCA App .given the advance of SCA University. Discussion of overlap with EchoGuide. Discuss other professional societies that we could reach out to for SCA App visibility.

POSTED NOVEMBER 2023

Summary of Group Meeting 1: Date: 06 May 2023

- QR Code – QR Code created in conjunction with Veritas for distribution at all levels: SCA website; Flashes at society meetings; Social Media sharing; Distribution to fellows/residents
- Streamlining of menu options in App: Create a central echo findings table for quick reference; Add SCA points of contact tab; Eliminate old out of date options
- Member outreach: Contact fellowship directors for distribution of SCA App to current fellows; Contact social media committee to begin regular sharing of SCA App to SCA social media platforms

DESCRIPTION & GOALS
Creation of QR code to streamline the sharing and downloading of the SCA App

COLLABORATION
Member engagement committee – continue promoting the SCA App to SCA members. Member engagement

committee chair assisted in put us in contact with the social media group and the program directors council; Online education committee – planning on coordinating educational materials between this committee, the SCA App, and SCA University resources; Social media committee – as described previously, would like to promote App on social media platforms

FUTURE PROJECTS
- Making the SCA App QR code a standard graphic at all SCA meetings – electronically on powerpoint slides, in posters, and in the SCA advertisements
- Integrating access to SCA University into the SCA App – initially by basic links directly to SCA University, in the long term perhaps with more resources permanently imbedded in the App
- Continue evolving and re-ordering the current features in the app based on frequency of use.

POSTED JUNE 2023

Summary of Group Meeting – February 2, 2023
- Collaborate with the Social Media Sub-committee to promote the App
- Continue to highlight app in the SCA Newsletter
- Update App on SCA's website homepage
- Create/use a QR code to download App
- Promote App at Annual Meeting by using a splash screen (displayed between sessions)
- Promote App at Annual Meeting by participating in Bingo member engagement card/game
- Send more notifications through the App
- Expansion of educational materials offered in the App
- Add a protocols for common cases hub in the App
- Streamline process for endowment donations

DESCRIPTION & GOALS
- Creation of a QR code for promotion of the app online and at future events
- Streamlining donation ability for non-SCA members
- Expanding the education tab of the mobile app

COLLABORATION
Social Media team for promotion of the app via tweets and posts.

FUTURE PROJECTS
- Continue development of QR codes for app promotion
- Development of splash pages and/or slides for use at meetings and events that are passively displayed
- Beginning to expand the education tab of the mobile app
- Further discussing the possibility of creating a "Common Cases" section for the education tab

POSTED NOVEMBER 2022

Summary of Group Meeting 1: Date: 04/17/2022
- o   Integration of meeting app with SCA app
- o   Better integration of website and app, such as expiration of membership status
- o   Show example calculations such as PISA. No integrative features per our agreement with the ASE
- o   Work with MEC and OESC to facilitate echo corner

DESCRIPTION & GOALS
- All items included in committee description

COLLABORATION
- WICTA
- Online education subcommittee
- ACTA PD council
- International committee
- Social media committee

FUTURE PROJECTS
- Develop of Echo Corner in coordination with SCA University
- Link echo corner with DocMatter to have a "view only" option for the app and a version through which you can comment on DocMatter.

POSTED JUNE 2022

Summary of Group Meeting: 4/17/22
- Discussed improvements to the app from a technology standpoint and content standpoint. Discussed next steps for integration of new content and ease of access to other online content (NBE, SCA website, etc).

   1) Annual Meeting: integration of the meeting app into the SCA app to drive members and non-members to the app
   2) Website and app integration: can we make more features of the website available on the app
   a. Membership renewal
   b. When NBE status will expire
   3) Improve the user-friendliness of the app: can we have the colors "pop" to highlight certain items?
   4) Example calculations: PISA, etc.
   5) Links to key articles: work with online-education subcommittee and QSL groups
   6) Echo corner

   Action Items
   1) Linganna to work on user-friendliness and contact Veritas about app integration

     2) Deshpande/Malapero- come up with list of example calculations to integrate into the app

DESCRIPTION & GOALS
1) Additional of regional anesthesia videos (ESPB, PECS I&II, Parasternal)
2) Addition of webinars/educational videos as they are produced
3) Ability to link to DocMatter through the app
4) Ability to provide direct feedback through the app
5) Addition of summary tables of valvular pathology (requested through feedback link)

COLLABORATION
- Online Education Subcommittee
- ECMO Subcommittee
- ACTA Fellowship Program Directors
- Member engagement committee
- WICTA Special Interest Group
- QSL (CPI, A-fib working group, blood management, SCA/STS Database)

FUTURE PROJECTS
1) Integration of app with new LMS
2) Integration of annual meeting app into AppyPie
3) Integration of calculation examples
4) Addition of key articles to read (from QSL or Online Education Subcommittee)

POSTED OCTOBER 2021

Summary of Group Meeting: Date: June 3, 2021
- We coordinated how to add TEE normal values from the ASE guidelines to the app. We also discussed future goals for the app (Question of the Week, Videos from Online Education Subcommittee, Videos from Fellow Education Committee).

DESCRIPTION & GOALS
- Add regional anesthesia videos
- Add guideline articles
- Coordinate app update to accommodate DocMatter
- Target app towards fellows with QR code distribution
- Search engine optimization to have the app appear first in searches

COLLABORATION
- Collaboration with ASE to get permission to incorporate TEE values into our app
- Question of the Week- Greg to help coordinate with Social Media team
- Videos from Online Education Subcommittee
- Videos from Fellow Education Committee
- Scale to recruit EACTA members

FUTURE PROJECTS
- Question of the Week- coordinate with Social Media team
- Videos from Online Education Subcommittee
- Videos from Fellow Education Committee
- Scale to recruit EACTA members
- Distribute QR codes to operating rooms to increase downloads (similar to ASRA)