PARTNERSHIP PROSPECTUS



SCA2025

Annual Meeting & Workshops April 26 - 29, 2025

TAS2025

Thoracic Anesthesia Symposium & Workshops **April 25, 2025**

Montréal, Canada • Montréal Convention Center



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INVITATION

Dear Industry Colleagues,

On behalf of the SCA Leadership it is my pleasure to invite your support and participation at the Annual Thoracic Anesthesia Symposium on April 25 and the Annual Meeting and Workshops April 26-29. Please join us in Montreal, for an exceptional experience for one- on- one interaction, expertise sharing and more.

Industry partners and technical exhibits continue to be an essential part of our meetings success. Thank you for considering our request for participation in the Thoracic Anesthesia Symposium and the SCA Annual Meeting and Workshops; we look forward to receiving your commitment. If you have any questions, please contact Bethany Radke, bradke@veritasamc.com or 847-752-4262.

Sincerely,

Bethany Radke

Account Manager, Industry Relations

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SPONSORSHIP INFORMATION

The 2025 SCA Annual Meeting and Workshops will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

Supporting SCA

Deliver your message in a professional, focused, and educational environment. Exhibiting at SCA provides you with networking opportunities to build relations with new and existing customers. The more than 1,200 expected participants will be eager to learn about your company and products.

Optimize Visibility with a Platinum, Gold, Silver or Bronze Level Sponsorship

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to the Partnership Opportunities for a complete list of benefits.

TAS sponsors have the opportunity to participate in the entire meeting.

For more information about exhibits, sponsorships, or advertising opportunities to support SCA, please contact:

Bethany Radke | Account Manager, Industry Relations | Veritas Association Management 1061 East Main Street, Suite 300, East Dundee, IL 60118

W: 847-752-4262 | bradke@veritasamc.com



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PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

The SCA Annual Meeting and Workshops offers industry sponsors an opportunity to reach Anesthesiologists who subspecialize in the cardiac and cardiothoracic fields. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

PLATINUM \$35,000

Platinum Level Includes:

• Opportunity for a Custom Sponsorship of your choice

GOLD \$30.000

INDUSTRY SPONSORED PRODUCT THEATER LUNCH

Highlight your commitment to SCA with a 45 minute presentation by your product specialist or guest speaker to present to participants.

Gold Level Includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Complimentary Virtual Exhibit

SILVER \$20,000 (Choose one)

INDUSTRY SPONSORED PRODUCT THEATER AT TAS (DURING LUNCH)

Highlight your commitment to SCA with a 45 minute presentation by your product specialist or guest speaker during lunch to present to participants on April 25th.

SCA WELCOME RECEPTION (Exclusive Opportunity!)

One of the most visible ways to support the SCA. Kick off the welcome reception, which will be held in the exhibit hall, with a 5-minute introduction to your company. Highlight your latest initiatives and innovations while attendees network with colleagues and visit the exhibits.

Silver Level Includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Complimentary Virtual Exhibit



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PARTNERSHIP OPPORTUNITIES (CONT.)

BRONZE \$10,000 (Choose one)

COFFEE BREAK

Help provide attendees with a AM/PM jolt by sponsoring breaks during the meeting.

TAS WELCOME RECEPTION (Exclusive Opportunity!)

One of the most visible ways to support TAS. Kick off the welcome reception, which will be held in the TAS exhibit hall, with a 5-minute introduction to your company. Highlight your latest initiatives and innovations while attendees network with colleagues and visit the exhibits.

PRESIDENTS NETWORKING RECEPTION (Multi-Sponsored - Max. 3)

Spend time networking with SCA leaders and expert faculty as they highlight SCA initiatives and acknowledge volunteer efforts. Sunday, April 27th 7-10 PM. Includes 4 tickets.

Bronze Level Includes:

- Prime location of exhibit space
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Complimentary Virtual Exhibit

EXHIBIT \$3,000-\$5,000 Increase brand awareness and generate valuable leads

Opportunities to exhibit at Annual Meeting and/or Thoracic Anesthesia Symposium available.

Exhibit Level Includes:

- 6 foot draped table with chairs
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Complimentary Virtual Exhibit



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REGISTRATION FORM

Contact Name				
Company Name				
Address				
City		State	ZIP	
Phone		Fax		
Email				
Signature				
□ PLATINUM (\$35,000) Custom Sponsorship □ GOLD (\$30,000) SCA Industry Sponsored Product Theater Lunch	SILVER (\$20,000) C TAS Industry Sp. Product Theate SCA Welcome I BRONZE (\$10,000) Coffee Break TAS Welcome F Presidents Netv	oonsored er Reception Choose One:	□ <i>A</i>	BIT Annual Meeting & TAS \$5,000 Annual Meeting Only \$4,000 TAS Only \$3,000
Representative Name (First, Last)	Title	Email A	Address	Phone
Please select your preferred management of the control of the cont	nethod of payment: our accounting team will conta of Cardiovascular Anesthesiolo eet, Suite 300, East Dundee, IL ration Form to Bethany Radke	ogists (in US do		ank) Tax ID #72-0863580