

## PARTNERSHIP PROSPECTUS

## APRIL 26, 2025 ST. JAMES THEATRE

265 Rue Saint-Jacques, Montréal QC H2Y 1M6, Canada



## **WELCOME!**

Dear Valued SCA Partner,

It is with great excitement that we invite you to join us as a sponsor of our upcoming 2025 SCA Gala, an extraordinary evening dedicated to advancing the critical mission of the Society of Cardiovascular Anesthesiologists (SCA) Endowment.

Our society has a proud legacy of driving innovation, fostering excellence in education, and cultivating leadership. Our annual Gala brings together nearly 400 thought leaders, influencers, and key stakeholders of the cardiovascular anesthesiology community to celebrate the impactful work being done by our members and to rally support for the research and education efforts that are transforming patient care and outcomes.

Your partnership and support will help the SCA Endowment to:

- Advance groundbreaking research initiatives.
- Deliver high-quality education programs.
- Foster leadership development for the next generation of Cardiovascular Anesthesiologists.

We would be honored to have your organization join us to support our mission and are grateful for your consideration of the enclosed 2025 SCA Gala sponsorship opportunities. Together, we can continue to shape the future of cardiovascular anesthesiology and improve the lives of patients worldwide.

We look forward to partnering with you and celebrating this special evening together.

Warm regards,

Jessica Brodt, MD and Isobel Russel, MD

2025 SCA Gala and Endowment Council Chairs



## SPONSORSHIP OPPORTUNITIES

#### SCA GALA 2025 • APRIL 26, 2025 • ST. JAMES THEATRE, MONTREAL, CANADA

Your donation plays a pivotal role in the Society of Cardiovascular Anesthesiologists' (SCA) ongoing mission to lead, innovate, and excel in the field of cardiovascular anesthesiology. Every contribution is directed towards funding cutting-edge research, supporting educational programs, and developing resources that enhance patient care. By investing in the advancement of knowledge and treatment strategies, your generosity not only aids in the education and development of current and future anesthesiologists but also contributes to improving the outcomes for patients facing cardiovascular diseases across the globe. In essence, your support empowers the SCA to continue its vital work, ensuring that the most advanced care and groundbreaking research continue to evolve and reach those in need.

#### VISIONARY SPONSOR | \$15,000

- One Premium location table for 10
- Verbal recognition of support during the program
- Thank you message on social media during the SCA Annual Meeting
- Full-page, color ad in Gala program
- Gala support ribbons for company representatives
- Logo placement on SCA website
- Acknowledgment in Summer SCA newsletter

## PIONEER LEVEL | \$10,000

- One table for 10
- Verbal recognition of support during the program
- Thank you message on social media during the SCA Annual Meeting
- Half-page, color ad in Gala program
- Gala support ribbons for company representatives
- Logo placement on SCA website
- Acknowledgment in Summer SCA newsletter

### CHAMPION LEVEL | \$5,000

- Half-table for 5
- Verbal recognition of support during the program
- Thank you message on social media during the SCA Annual Meeting
- Gala support ribbons for company representatives
- Company name listed on SCA website
- Acknowledgment in Summer SCA newsletter

#### **ADVOCATE** \$2,500

- Two Gala tickets for company representatives
- Gala support ribbons for company representatives
- Acknowledgment in Summer SCA newsletter

## **EXCLUSIVE GALA FUNDING OPPORTUNITIES**

### VENUE SPONSOR | \$20,000

#### "The Grand Stage for a Grand Evening"

A premier event requires a premier setting. As the Venue Sponsor, your support helps the SCA secure the beautiful St. James Theater where the Cardiovascular Anesthesiology community will gather to celebrate and ensure the specialty's future. This sponsorship includes:

- Sponsorship recognition on event entrance signage
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Full-page, color ad in Gala program

- One Premium location table for 10
- Dedicated social media feature recognizing your sponsorship

### WELCOME RECEPTION SPONSOR | \$15,000

#### "An Elegant Start to an Unforgettable Evening"

As the Welcome Reception Sponsor, your brand will be the first to greet the Cardiovascular Anesthesiology community as they arrive for an evening of celebration. This sponsorship includes:

- Sponsorship recognition at the pre-gala cocktail reception signage
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Full-page, color ad in Gala program
- Half-table for 5
- Sponsorship recognition on SCA social media

### DESSERT & DANCING SPONSOR | \$10,000

#### "The Sweetest Way to Celebrate"

After an inspiring evening, guests will indulge in decadent desserts and dance the night away – made possible by you! This sponsorship includes:

- Sponsorship recognition near desert displays and dance floor
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Half-page, color ad in Gala program
- Two Gala tickets
- Sponsorship recognition on SCA social media

## **EXCLUSIVE GALA FUNDING OPPORTUNITIES**

### PERFORMANCE ENTERTAINMENT SPONSOR | \$7,500

#### "Bringing the Night to Life with Unforgettable Entertainment"

Live entertainment is the heartbeat of the evening, and your sponsorship ensures spectacular Montreal themed performances for the Gala guests. This sponsorship includes:

- Sponsorship recognition near performance areas
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Half-page, color ad in Gala program
- Two Gala tickets
- Sponsorship recognition on SCA social media

## DÉCOR & AMBIANCE SPONSOR | \$7,500

#### "Creating an Unforgettable Atmosphere"

Transforming the St. James Theater into a stunning, immersive experience requires thoughtful design – and your sponsorship will make it possible. This sponsorship includes:

- Sponsorship recognition on select Gala signage
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Half-page, color ad in Gala program
- Two Gala tickets
- Sponsorship recognition on SCA social media

#### MUSICAL ENTERTAINMENT SPONSOR | \$5,500

#### "Setting the Tone for an Unforgettable Night"

Music sets the mood for the evening, from the first note to the final encore. This sponsorship includes:

- Sponsorship recognition on select Gala signage
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Half-page, color ad in Gala program
- Two Gala tickets
- Sponsorship recognition on SCA social media

Sponsorship opportunities are available on a first-come, first-served basis and are subject to availability. Companies interested in providing items for the silent auction, please reach out to Bethany Radke for details bradke@veritasamc.com



# **REGISTRATION FORM**

Contact Name					
Company Name					
Address					
City		State	ZIP		
Phone		Fax			
Email					
Signature					
SPONSORSHIP OPTION	IS				
☐ Visionary Sponsor   \$15,000		☐ Champion Spor	☐ Champion Sponsor   \$5,000		
☐ Pioneer Sponsor   \$10,000		☐ Advocate Spon	☐ Advocate Sponsor   \$2,500		
EXCLUSIVE GALA FUNI	NING OPPORTIIN	ITIES			
☐ Venue Sponsor I \$20,000		☐ Performance Entertainment Sponsor I \$7,500			
☐ Welcome Reception Sponsor I \$15,000					
☐ Dessert & Dancing Sponso		Musical Enterta	-		
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Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118