

# **Member Engagement Committee**

## **Committee Charge**

The <u>mission</u> of the SCA Member Engagement Committee is to promote member engagement in the Society and assesses member needs, to be inclusive of all persons with an interest in the practice of cardiovascular anesthesiology and oversees programs that can best serve the needs and expectations of Society members in the modern era.

The <u>goals</u> of the SCA Member Engagement Committee are to manage projects and programs that enhance the member experience.

Monitor, evaluate, and advise the SCA Board of Directors regarding membership issues as they relate to all the various constituents of the society including physicians in academic practice, physicians in private practice, international members, physicians in training, fellowship, and residency.

Monitor and advise the SCA Board of Directors regarding issues relating to the Medical Student Council, fostering medical student interest in both the Society and cardiovascular anesthesia.

### 2025-26 Benchmarks

(Action items for upcoming year)

- 1. Enhanced member experience. New survey to private practice and academic membership asking, "What are you looking for out of SCA membership?" Holding on repeat survey at this time on advice of Veritas Executive.
- Enhanced Subspecialty focus (Example: Cardiac Critical Care focused content or subgroup etc). Projects aimed at increasing engagement of dual trained members and non-members to increase participation and membership. Working with Veritas to develop value added critical care component.
- 3. Enhanced Networking and Mentorship Programs. Discuss options where new members that are recent fellow graduates are paired with a "mentor" who is a mid-career or senior member of SCA
- 4. Enhanced Collaboration (Example: Project/Research Collaboration "White Board" on the SCA Website
- 5. Develop and implement once Board Approval obtained, a Private Practice Council or variation of thereof to determine needs of SCA non-academic community with eventual hope to have Board Representation.
- 6. Development of a "Fellow of the Society of Cardiovascular Anesthesiologists" designation, including implementation recommendations.
- 7. Part of the MEC's mission is to oversee the Website, Newsletter, Mobile App, Social

### Media Sub-committees as well as the Medical Student Council and DocMatter

- a. Social Media Sub-Committee working to *highlight members who exemplify* strong performance areas to build upon or showcase. Examples:
  - i. Members working heavily with other national organizations, such as the AHA, ACC, or ACP
  - Members who are clinical high performers, managing cardiovascular ORs, running ECMO programs, intensive care units and leaders in structural heart echocardiography
  - iii. Consider a Social Media Q&A to answer questions about Cardiothoracic Anesthesia and our Society
- DocMatter continued MEC engagement on threads as well as support to the On-line Education Subcommittee to assist with Echo Corner and other applications
- c. Website Sub-committee Bi-annual review to assess the need for updated content or to address real time needs of the membership
- d. Mobile App Sub-committee Assist the sub-committee by providing feedback from membership which would allow for continued app development.
  Consider a feedback option on the app
- e. Newsletter Sub-committee Consider mirroring Social Media Sub-committee spotlight on membership, highlighting members who are trailblazing outside of the SCA, such as with involvement in the ISHLT, AHA, ACC, or SCCM

## 2025-26 Committee Members

Venkat Mangunta, MD – Chair Caryl Bailey, MD – Vice Chair Regina Linganna, MD – Board Liaison

Emuejevoke Chuba, MBBS, MSc Andrea Maria Corujo Rodriguez Danisa Daubenspeck, MD Chinwe Dryer Mohamed Fayed, MD Florence Han Perin Kothari, DO Erina Ng, MD Claudia H. Viens, MD