

PARTNERSHIP PROSPECTUS



THORACIC ANESTHESIA SYMPOSIUM & WORKSHOPS

April 23, 2026

Music City Center
Nashville, Tennessee



ANNUAL MEETING & WORKSHOPS

April 23 - 26, 2026

Music City Center
Nashville, Tennessee

New Meeting Pattern! Now Thursday - Sunday!



SOCIETY OF
CARDIOVASCULAR
ANESTHESIOLOGISTS
Knowledge • Care • Investigation



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[scahq](https://twitter.com/scahq)



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SCA ANNUAL MEETING & WORKSHOPS APRIL 23 - 26, 2026
THORACIC ANESTHESIA SYMPOSIUM & WORKSHOPS APRIL 23, 2026

Nashville, Tennessee - Music City Center

INVITATION

Dear Industry Colleagues,

On behalf of the SCA Leadership it is my pleasure to invite your support and participation at the Annual Thoracic Anesthesia Symposium on April 23 and the Annual Meeting and Workshops April 23-26. Please join us in Nashville for an exceptional experience for one- on- one interaction, expertise sharing and more.

Industry partners and technical exhibits continue to be an essential part of our meetings success. Thank you for considering our request for participation in the Thoracic Anesthesia Symposium and the SCA Annual Meeting and Workshops; we look forward to receiving your commitment. If you have any questions, please contact Bethany Radke, bradke@veritasamc.com or 847-752-4264.

Sincerely,



Bethany Radke
Account Manager, Industry Relations



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SPONSORSHIP INFORMATION

The 2026 SCA Annual Meeting and Workshops will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

Supporting SCA

Deliver your message in a professional, focused, and educational environment. Exhibiting at SCA provides you with networking opportunities to build relations with new and existing customers. The more than 1,200 expected participants will be eager to learn about your company and products.

Optimize Visibility with a Diamond, Platinum, Gold, Silver or Bronze Level Sponsorship

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to the Partnership Opportunities for a complete list of benefits.

TAS sponsors have the opportunity to participate in the entire meeting.

For more information about exhibits, sponsorships, or advertising opportunities to support SCA, please contact:

Bethany Radke | Account Manager, Industry Relations | Veritas Association Management

1061 East Main Street, Suite 300, East Dundee, IL 60118

W: 847-752-4264 | bradke@veritasamc.com



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PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

The SCA Annual Meeting and Workshops offers industry sponsors an opportunity to reach Anesthesiologists who sub-specialize in the cardiac and cardiothoracic fields. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

DIAMOND (Custom package) \$50,000+

Diamond Level Includes:

- Create a Custom Sponsorship Package to drive results
- Combine packages with à la carte items to maximize your visibility
- Premium Placement in selection of exhibit booth location
- Diamond Level sponsorship recognition on conference signage
- Diamond sponsors will be recognized and acknowledged as a supporter of Boots & Bling. 5 tickets to the Boots & Bling Bash included in Diamond sponsorship
- Contact bradke@veritasamc.com to discuss a custom sponsorship package designed to maximize your visibility and impact

PLATINUM \$35,000

INDUSTRY SPONSORED PRODUCT THEATER LUNCH

Two concurrent lunch opportunities available on Friday and Saturday. Sponsorship Includes meeting space for up to 200 attendees, digital promotion, standard audio-visual services, and food and beverage.

Platinum Level Includes:

- Prime location of 10x10 exhibit booth
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Six complimentary registrations for company representatives

GOLD \$20,000 (Choose one)

INDUSTRY SPONSORED PRODUCT THEATER BREAKFAST AT TAS *(Exclusive Opportunity!)*

Highlight your commitment to TAS with a 30-minute presentation by your product specialist or guest speaker during breakfast to present to participants on Thursday, April 23rd. Digital promotion, standard audio-visual services, and food and beverage included.

SCA WELCOME RECEPTION & NETWORKING EVENT *(Exclusive Opportunity!)*

One of the most visible ways to support the SCA! Kick off the Welcome Reception & Networking Event with a 5-minute introduction to your company. Highlight your latest initiatives and innovations while attendees network with colleagues and visit the exhibits. The Welcome Reception & Networking Event will take place in the Exhibit Hall on Friday, April 24th from 5:00 - 6:30 PM

Gold Level Includes:

- Prime location of 10x10 exhibit booth
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Five complimentary registrations for company representatives



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PARTNERSHIP OPPORTUNITIES (CONT.)

SILVER \$15,000 (Choose one)

BRANDED LANYARDS *(Exclusive Opportunity!)*

Add your company's logo to the conference logo on the badge lanyard that is distributed to all attendees and used for the duration of the conference. (SCA will produce the lanyards.)

PRESIDENTS NETWORKING RECEPTION *(Multi-Sponsored - Max. 3)*

Spend time networking with SCA leaders and expert faculty as they highlight SCA initiatives and acknowledge volunteer efforts. Saturday, April 25th. Includes 4 tickets.

CUSTOM KEY CARD *(Exclusive Opportunity!)*

The Custom Key Card allows you to make an impression as soon as SCA attendees check into the Omni Nashville headquarter hotel. Artwork must be approved by the SCA Management. Please contact bradke@veritasamc.com for approvals.

Silver Level Includes:

- 10x10 exhibit booth
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Four complimentary registrations for company representatives

BRONZE \$10,000 (Choose one)

COFFEE BREAK SPONSOR

Help provide attendees with a AM/PM jolt by sponsoring breaks during the meeting.

WIFI SPONSORSHIP SPONSOR *(Exclusive Opportunity!)*

Your company's name becomes the WiFi password as attendees are continuously logging in to check emails or pull up program materials.

MOBILE APP SPONSOR *(Exclusive Opportunity!)*

Sponsor will receive a banner advertisement within the meeting mobile app, featuring the company's name and logo for high visibility to all attendees.

Bronze Level Includes:

- 10x10 exhibit booth
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Three complimentary registrations for company representatives

EXHIBIT \$3,000-\$6,000 Increase brand awareness and generate valuable leads

Opportunities to exhibit at Annual Meeting and/or Thoracic Anesthesia Symposium available.

Exhibit Level Includes:

- 6-foot draped table with chairs
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Two complimentary registrations for company representatives



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BOOTS *AND* BLING BASH 2026



Benefits the SCA
Endowment

Friday, April 24, 2026

Country Music Hall of Fame
Nashville, Tennessee



BOOTS ^{AND} BLING BASH 2026

Friday, April 24, 2026 • Country Music Hall of Fame • Nashville, Tennessee

Welcome!

Dear Valued SCA Partner,

It is with great excitement that we invite you to join us as a sponsor of our 2026 Boots & Bling fundraiser. Join us for an evening dedicated to advancing the critical mission of the Society of Cardiovascular Anesthesiologists (SCA) Endowment.

Our society has a proud legacy of driving innovation, fostering excellence in education, and cultivating leadership. We anticipate a gathering of nearly 400 thought leaders, influencers, and key stakeholders of the cardiovascular anesthesiology community to celebrate the impactful work being done by our members and to rally support for the research and education efforts that are transforming patient care and outcomes.

Your partnership and support will help the SCA Endowment to:

- Advance groundbreaking research initiatives.
- Deliver high-quality education programs.
- Foster leadership development for the next generation of Cardiovascular Anesthesiologists.

We would be honored to have your organization join us to support our mission and are grateful for your consideration of the enclosed 2026 SCA Boots & Bling sponsorship opportunities. Together, we can continue to shape the future of cardiovascular anesthesiology and improve the lives of patients worldwide.

We look forward to partnering with you and celebrating this special evening together.

Warm regards,

Jessica Brodt, MD
SCA Strategic Events Chair

Isobel Russel, MD
SCA Endowment Council Chair



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BOOTS *AND* BLING BASH 2026

Friday, April 24, 2026 • Country Music Hall of Fame • Nashville, Tennessee

Sponsorship Opportunities

Your donation plays a pivotal role in the Society of Cardiovascular Anesthesiologists' (SCA) ongoing mission to lead, innovate, and excel in the field of cardiovascular anesthesiology. Every contribution is directed towards funding cutting-edge research, supporting educational programs, and developing resources that enhance patient care. By investing in the advancement of knowledge and treatment strategies, your generosity not only aids in the education and development of current and future anesthesiologists but also contributes to improving the outcomes for patients facing cardiovascular diseases across the globe. In essence, your support empowers the SCA to continue its vital work, ensuring that the most advanced care and groundbreaking research continue to evolve and reach those in need.

GOLD LASSO

\$4,000

- One table for 10 with logo displayed on your table signage
- Verbal recognition of support during the program
- Thank you message on social media during the SCA Annual Meeting
- Full-page, color ad in the event program book
- Support ribbons for company representatives
- Logo placement on SCA website
- Acknowledgment in SCA newsletter

SILVER SADDLE

\$2,000

- One half-table for 5 with logo displayed on your table signage
- Verbal recognition of support during the program
- Thank you message on social media during the SCA Annual Meeting
- Half-page, color ad in the event program book
- Support ribbons for company representatives
- Logo placement on SCA website
- Acknowledgment in SCA newsletter

BRONZE BOOT

\$600

- Two tickets for company representatives
- Support ribbons for company representatives
- Quarter-page, color ad in the event program book
- Acknowledgment in SCA newsletter

LONE STAR

\$250

- Individual purchase price for one ticket to attend the Boots & Bling Bash



BOOTS *AND* BLING BASH 2026

Friday, April 24, 2026 • Country Music Hall of Fame • Nashville, Tennessee

Exclusive Funding Opportunities

VENUE SPONSOR

\$15,000

Showcase your brand in the heart of country music! As the Venue Sponsor, your support will help the SCA secure the iconic Country Music Hall of Fame where the Cardiovascular Anesthesiology community will gather to celebrate and ensure the specialty's future. This sponsorship includes:

- Sponsorship recognition on event entrance signage
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Full-page, color ad in the event program book
- One Premium location table for 10
- Dedicated social media feature recognizing your sponsorship

BACKSTAGE PASS

\$5,000

A night in Nashville isn't complete without live entertainment! Bring the music to life as the Live Entertainment Sponsor at the Country Music Hall of Fame. Your brand will shine alongside unforgettable performances in the heart of Music City, connecting with an audience ready to dance, cheer, and celebrate!

- Sponsorship recognition on select event signage
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Half-page, color ad in event program book
- Two tickets
- Sponsorship recognition on SCA social media

BOOT, SCOOT & BOOGIE SPONSOR

\$5,000

Kick up your boots and sponsor our 'Boot Scoot and Boogie' line-dancing entertainment at the Country Music Hall of Fame. Your support will be used to fund a true Nashville experience!

- Sponsorship recognition near the stages and dance floor
- Verbal recognition of support during the program
- Logo/name placement on event materials
- Half-page, color ad in the event program book
- Two tickets
- Sponsorship recognition on SCA social media

Sponsorship opportunities are available on a first-come, first-served basis and are subject to availability. Companies interested in providing items for the silent auction, please reach out to Bethany Radke for details bradke@veritasamc.com



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REGISTRATION FORM

SCA ANNUAL MEETING & WORKSHOPS APRIL 23 - 26, 2026
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BOOTS & BLING BASH APRIL 24, 2026

Contact Name

Company Name

Address

City

State

ZIP

Phone

Fax

Email

Signature

SCA AND TAS SPONSORSHIP OPTIONS

☐ **DIAMOND (\$50,000+)**

Custom Sponsorship

☐ **PLATINUM (\$35,000)**

SCA Industry Sponsored
Product Theater Lunch

☐ **GOLD (\$20,000) Choose One:**

- ☐ TAS Industry Sponsored Product Theater
- ☐ SCA Welcome Reception & Networking Event

☐ **SILVER (\$15,000) Choose One:**

- ☐ Branded Lanyards
- ☐ Presidents Networking Reception
- ☐ Custom Key Card

☐ **BRONZE (\$10,000) Choose One:**

- ☐ Coffee Break
- ☐ WiFi Sponsor
- ☐ Mobile App Sponsor

☐ **EXHIBIT Choose One:**

- ☐ Annual Meeting & TAS \$6,000
- ☐ Annual Meeting Only \$5,000
- ☐ TAS Only \$3,000

☐ **A LA CARTE OPTIONS**

- ☐ On-site Branding - Pricing Varies
- ☐ Extra Booth at SCA - \$4,500 (2 exhibitor badges included)
- ☐ Additional Exhibitor Badge \$350 each

BOOTS AND BLING SPONSORSHIP & FUNDING OPTIONS

SPONSORSHIP OPTIONS

- ☐ Gold Lasso | \$4,000
- ☐ Silver Saddle | \$2,000
- ☐ Bronze Boot | \$600
- ☐ Lone Star | \$250 each

EXCLUSIVE FUNDING OPPORTUNITIES

- ☐ Venue Sponsor | \$15,000
- ☐ Backstage Pass | \$5,000
- ☐ Boot, Scoot & Boogie Sponsor | \$5,000

PAYMENT INFORMATION

Please select your preferred method of payment:

- ☐ Credit Card: A member of our accounting team will contact you directly
(A 4% processing fee will be added to all credit card payment)
- ☐ Check payable to: Society of Cardiovascular Anesthesiologists (in US dollars on a US bank) Tax ID #72-0863580
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- ☐ Please Invoice Me

Cancellation Policy: Full refunds not guaranteed if you cancel less than 45 days prior to meeting start date.
Sponsor and Exhibitor Registration ends 30 days prior to meeting start date.

Return this completed Registration Form to Bethany Radke

Email: bradke@veritasamc.com

Mail: Society of Cardiovascular Anesthesiologists, 1061 East Main Street, Suite 300, East Dundee, IL 60118



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