2027 PARTNERSHIP PROSPECTUS

SOCIETY OF CARDIOVASCULAR ANESTHESIOLOGISTS
Knowledge • Care • Investigation

New Location!
NASHVILLE, TN

SCA Echo
February 4-7, 2027
Nashville, Tennessee
Hilton Nashville Downtown

At the Beautiful
BELLAGIO

Thoracic Anesthesia Symposium & Workshops
April 8, 2027

SCA Annual Meeting & Workshops
April 8-11, 2027
Las Vegas, Nevada
Bellagio Hotel

FROM THE INDUSTRY CHAIR

Dear Industry Partners,

On behalf of the Society of Cardiovascular Anesthesiologists, it is my pleasure to invite you to partner with SCA and engage with our community throughout the coming year.

SCA brings together cardiovascular anesthesiologists, trainees, researchers, educators, and multidisciplinary leaders who are shaping the future of perioperative cardiovascular care. Across our meetings, educational programs, scientific initiatives, and philanthropic efforts, we create opportunities to exchange ideas, share new knowledge, explore emerging technologies, advance research, and ultimately improve the care of patients with cardiovascular disease.

Our industry partners are an important part of the SCA community. We view these relationships as much more than sponsorship of an individual meeting or event. Our goal is to develop **long term partnerships built around shared interests, sustained engagement, and meaningful opportunities to advance our specialty and improve patient care.**

Throughout 2027, SCA offers several live, in person opportunities to engage directly with our members and Society leadership. **SCA Echo,** February 4–7 in Nashville, Tennessee, brings together clinicians and experts focused on perioperative echocardiography and its expanding role in cardiovascular care. Our **Thoracic Anesthesia Symposium and Workshops (TAS)** will be held April 8 in Las Vegas, Nevada, followed by the **49th SCA Annual Meeting & Workshops,** April 8–11, also in Las Vegas. These meetings provide valuable opportunities to connect face to face with SCA members and leadership, exchange ideas, support education and scientific discovery, introduce new technologies, and develop relationships that can extend well beyond the meeting itself. Our **Endowment event during the Annual Meeting** provides an additional opportunity to engage with the SCA community while supporting the long-term mission and future of the Society.

We also welcome opportunities to work together beyond our meetings in areas including education, innovation, scientific discovery, and research. We are particularly interested in developing meaningful collaborations that bring together the expertise of our members with the perspectives and resources of industry to address important questions facing our patients and our specialty. For organizations interested in developing a deeper relationship with SCA, we welcome opportunities to partner with our **Industry Council and Society leadership** to foster ongoing dialogue, identify shared priorities, and develop collaborations that can grow over time.

We are grateful for the continued support of our industry partners and invite you to explore the opportunities outlined in this prospectus. More importantly, we hope you will view these opportunities as starting points for a broader and lasting relationship with SCA.

We look forward to working with you throughout the coming year and to building partnerships that will help shape the future of cardiovascular anesthesiology.

Sincerely,

Douglas C. Shook, MD, FASE
SCA Industry Council Chair

2027 SCA ECHO

PARTNERSHIP OPPORTUNITIES

Supporting Echo

Deliver your message in a professional, focused, and educational environment. Exhibiting at SCA Echo provides you with networking opportunities to build relations with new and existing customers. The anticipated 300 plus attendees will be eager to learn about your company and products.

The 2027 SCA Echo will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product exposure offered in the Science and Technology Auditorium.

Maximize Your Impact Through Sponsorship

SCA Echo offers industry sponsors an opportunity to reach clinicians on Echocardiography techniques and products' latest fundamentals and application. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations to improve patient care.

GOLD $20,000

INDUSTRY SPONSORED PRODUCT THEATER *(Exclusive Opportunity!)*

Highlight your commitment to Echo with a 45-minute presentation by your product specialist. All food and beverage provided by the SCA.

Gold Level Includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the SCA Echo website
- Recognition on contributor support signage in the meeting pre-function space
- Four exhibitor badges for company representatives

2027 SCA ECHO

PARTNERSHIP OPPORTUNITIES

SILVER $15,000 (Choose one)

FACULTY DINNER
Sponsor the Faculty Dinner on Friday, February 5th from 6:30 - 8:00 PM. Up to three company representatives are welcome to attend.

COCKTAIL HOUR
Sponsor the Cocktail Hour on Saturday, February 6th from 5:25 - 6:25 PM.

Silver Level Includes:

- Prime location of exhibit space
- Company recognition on the SCA Echo website
- Recognition on contributor support signage in the meeting pre-function space
- Three exhibitor badges for company representatives

BRONZE $7,500 (Choose one)

COFFEE BREAK SPONSOR
Help provide attendees with a AM/PM jolt by sponsoring the breaks during the meeting.

CUSTOM KEY CARD
Make an impression as soon as SCA Echo attendees check into the hotel and throughout the meeting. Artwork must be approved by the SCA Management. Please contact bradke@veritasamc.com for approvals.

BRANDED LANYARDS
Your corporate logo will be displayed on conference name badge lanyards given to all attendees.

Bronze Includes:

- Prime location of exhibit space
- Company logo on SCA Echo website
- Recognition on contributor support signage in the meeting pre-function space

EXHIBIT $5,000

- 6-foot draped table with 2 chairs
- Company logo on SCA Echo website
- Recognition on contributor support signage in the meeting pre-function space
- Two exhibitor badges for company representatives

10% Discount

ON OVERALL SPONSORSHIP PRICE
for Industry sponsors exhibiting at both the 2027 SCA Echo and the Annual Meetings

About the SCA Annual Meeting and TAS Meeting

The 2027 SCA Annual Meeting and Workshops will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science andTechnology Auditorium.

Supporting SCA

Deliver your message in a professional, focused, and educational environment. Exhibiting at SCA provides you with networking opportunities to build relations with new and existing customers. The more than 1,400 expected participants will be eager to learn about your company and products.

Optimize Visibility with a Diamond, Platinum, Gold, Silver or Bronze Level Sponsorship

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to the Partnership Opportunities for a complete list of benefits.

TAS sponsors have the opportunity to participate in the entire meeting.

Primary Audience

- Physicians/Surgeons
- Fellows & Residents
- Researchers
- Allied Health Professionals
- Industry Representatives

Meeting Highlights

- Scientific presentations and abstract sessions
- Clinical education sessions
- Networking events

For more information about exhibits, sponsorships, or advertising opportunities to support SCA, please contact:

Bethany Radke | Account Manager, Industry Relations | Veritas Association Management
1061 East Main Street, Suite 300, East Dundee, IL 60118
W: 847-752-4264 | bradke@veritasamc.com

2027 EXHIBIT HALL

FLOOR PLAN

SCA Annual Meeting Exhibit Booth Details

The Exhibit Hall will be a central hub got networking, product demonstrations, and industry engagement throughout the meeting.

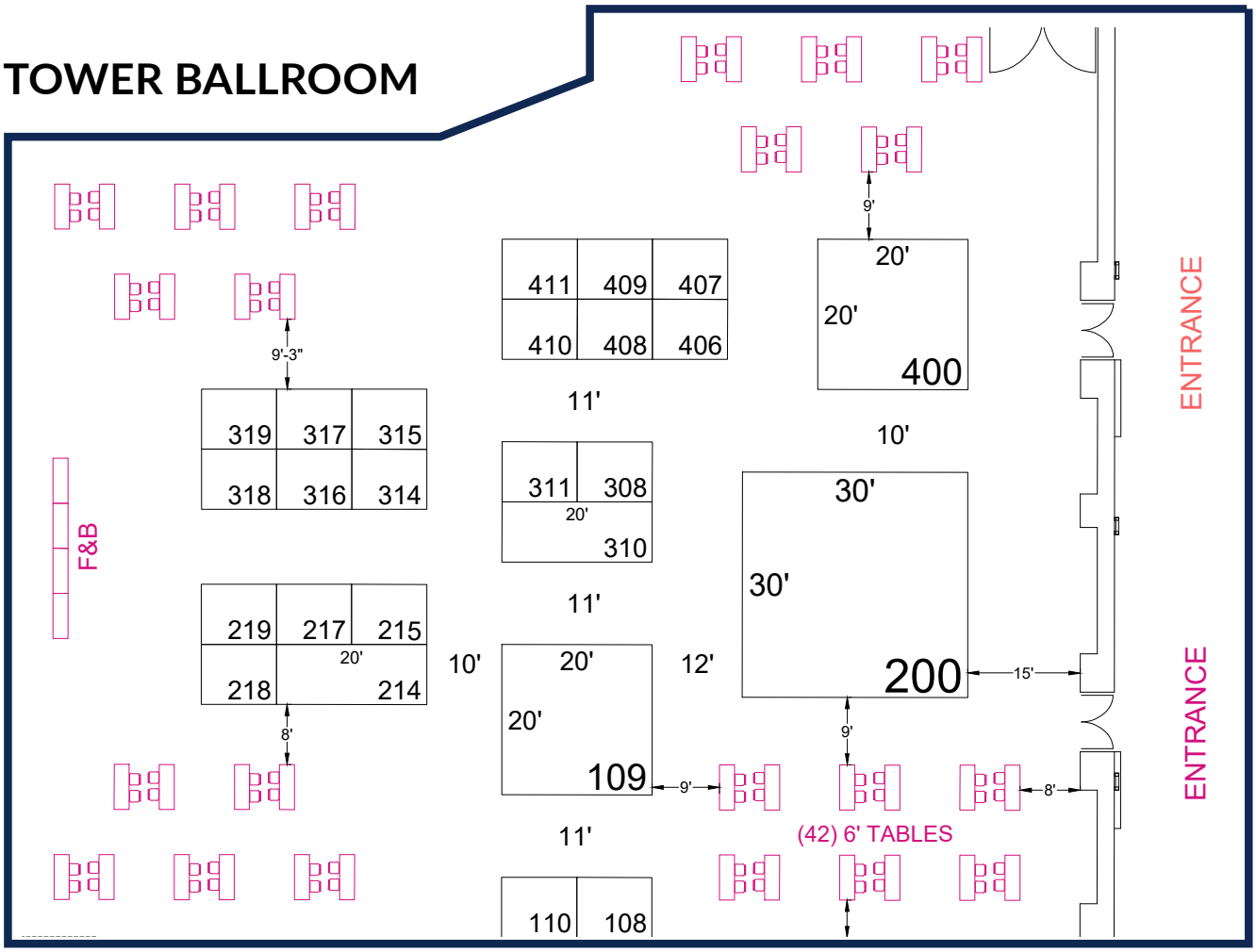

*exhibit hall floor plan layout subject to change

Tower Ballroom 1, 2 & 4

Day	Activity
Thursday, April 8	Exhibitor Move-In
Friday, April 9	Exhibit Hall Open / Networking & Welcome Reception
Saturday, April 10	Exhibit Hall Open
Sunday, April 11	Exhibit Hall Open / Move-Out

Preliminary Exhibit Booth Options:

- 10x8 Exhibit Booth $6,000
- 20x8 Exhibit Booth $10.000
- 20x20 Exhibit Booth $18,000
- Custom Size Exhibit Booth Pricing Varies

2027 ANNUAL MEETING & TAS

PARTNERSHIP OPPORTUNITIES

Maximize Your Impact Through Sponsorship

The SCA Annual Meeting and Workshops offers industry sponsors an opportunity to reach Anesthesiologists who sub-specialize in the cardiac and cardiothoracic fields. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

DIAMOND (CUSTOM PACKAGE) $50,000+

Diamond Level Includes:

- Create a Custom Sponsorship Package to drive results
- Combine packages with à la carte items to maximize your visibility
- Premium Placement in selection of exhibit booth location
- Diamond Level sponsorship recognition on conference signage
- Contact bradke@veritasamc.com to discuss a custom sponsorship package designed to maximize your visibility and impact

PLATINUM $35,000

INDUSTRY SPONSORED PRODUCT THEATER LUNCH

Two concurrent lunch opportunities available on Friday and Saturday. Sponsorship Includes meeting space for up to 200 attendees, digital promotion, standard audio-visual services, and food and beverage.

Platinum Level Includes:

- Prime location of 10x8 exhibit booth
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Six complimentary registrations for company representatives

2027 ANNUAL MEETING & TAS

PARTNERSHIP OPPORTUNITIES

GOLD $20,000 (Choose one)

BRANDED LANYARDS *(Exclusive Opportunity!)*

Add your company's logo to the conference logo on the badge lanyard that is distributed to all attendees and used for the duration of the conference. (SCA will produce the lanyards.)

CUSTOM KEY CARD *(Exclusive Opportunity!)*

The Custom Key Card allows you to make an impression as soon as SCA attendees check into the Bellagio headquarter hotel. Artwork must be approved by the SCA Management. Please contact bradke@veritasamc.com for approvals.

FOCUS FORUM

Host a 60-minute intimate gathering of 8 - 12 subject matter experts for candid conversations and real-world feedback. Perfect for uncovering day to day challenges, emerging trends, and gaining practical insights. SCA will assist with recruitment efforts. Meeting space, food & beverage and basic AV included.

SPONSORED WORKSHOP

Limited opportunities available. Host a 60-minute interactive hands-on workshop. SCA to provide meeting space for up to 30 participants and basic AV. SCA will assist with promotion/recruitment efforts.

Gold Level Includes:

- Prime location of 10x8 exhibit booth
- AV and event marketing
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Five complimentary registrations for company representatives

SILVER $15,000 (Choose one)

TRIVIA NIGHT SPONSOR *(Exclusive Opportunity!)*

Back by popular demand! Sponsor the SCA Trivia Night and brand the scrub cap. Surgical Scrub Caps will be given to first 100 attendees.

MOBILE APP SPONSOR *(Exclusive Opportunity!)*

Sponsor will receive a banner advertisement within the meeting mobile app, featuring the company's name and logo for high visibility to all attendees.

Silver Level Includes:

- 10x8 exhibit booth
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Four complimentary registrations for company representatives

2027 ANNUAL MEETING & TAS

PARTNERSHIP OPPORTUNITIES

BRONZE $10,000 (Choose one)

SCA WELCOME RECEPTION & NETWORKING EVENT *(Exclusive Opportunity!)*

One of the most visible ways to support the SCA! Kick off the Welcome Reception & Networking Event with a 5-minute introduction to your company. Highlight your latest initiatives and innovations while attendees network with colleagues and visit the exhibits. The Welcome Reception & Networking Event will take place in the Exhibit Hall on Friday, April 9th from 5:00 - 6:30 PM

PRESIDENTS NETWORKING RECEPTION *(Multi-Sponsored - Max. 4)*

Spend time networking with SCA leaders and expert faculty as they highlight SCA initiatives and acknowledge volunteer efforts on Friday, April 9th. Includes 3 tickets.

COFFEE BREAK SPONSOR

Help provide attendees with a AM/PM jolt by sponsoring breaks during the meeting.

Bronze Level Includes:

- 10x8 exhibit booth
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Three complimentary registrations for company representatives

EXHIBIT $3,000-$7,000 *Increase brand awareness and generate valuable leads*

OPPORTUNITIES TO EXHIBIT AT THE ANNUAL MEETING AND/OR THORACIC ANESTHESIA SYMPOSIUM ARE AVAILABLE.

- Exhibit at TAS only - $3,000
- Exhibit at SCA only - $6,000
- Exhibit at TAS & SCA - $7,000
- Double booth at SCA - $10,000

Custom Booth Size Available – please contact bradke@veritasamc.com.

Exhibit Level Includes:

- 6-foot draped table with 2 chairs
- Company recognition on the SCA website
- Recognition on contributor support signage in the meeting pre-function space
- Two complimentary registrations for company representatives

REGISTRATION FORM

SCA ECHO MEETING ▪ FEBRUARY 4-7, 2027

Hilton Nashville Downton ▪ Nashville, Tennessee

THORACIC ANESTHESIA SYMPOSIUM & WORKSHOPS ▪ APRIL 8, 2027
SCA ANNUAL MEETING & WORKSHOPS ▪ APRIL 8-11, 2027

Bellagio, Las Vegas, Nevada

10% DISCOUNT **ON OVERALL SPONSORSHIP PRICE**
for Industry sponsors exhibiting at both the 2027 SCA Echo and the Annual Meetings

SCA ECHO 2027 SPONSORSHIP OPTIONS

- ❑ **GOLD ($20,000)**
  45-Minute Industry Sponsored Product Theater
- ❑ **SILVER ($15,000)**
  Choose One:
  - ❑ Faculty Dinner
  - ❑ Cocktail Hour
- ❑ **BRONZE ($7,500)**
  Choose One:
  - ❑ Coffee Break
  - ❑ Hotel Key Cards
  - ❑ Branded Lanyards
- ❑ **EXHIBIT ($5,000)**

SCA AND TAS 2027 SPONSORSHIP OPTIONS

- ❑ **DIAMOND ($50,000+)**
  Custom Sponsorship
- ❑ **PLATINUM ($35,000)**
  SCA Industry Sponsored Product Theater Lunch
- ❑ **GOLD ($20,000)**
  Choose One:
  - ❑ Branded Lanyards
  - ❑ Custom Key Card
  - ❑ Focus Forum
  - ❑ Sponsored Workshop
- ❑ **SILVER ($15,000)**
  Choose One:
  - ❑ Trivia Night
  - ❑ Mobile App
- ❑ **BRONZE ($10,000)**
  Choose One:
  - ❑ Coffee Break
  - ❑ Welcome Reception
  - ❑ President's Networking Reception
- ❑ **EXHIBIT** Choose One:
  - ❑ TAS Only ($3,000)
  - ❑ Annual Meeting Only ($6,000)
  - ❑ TAS and Annual Meeting ($7,000)
  - ❑ Double Booth at Annual Meeting ($10,000)
  - ❑ 20x20 Booth at Annual Meeting ($18,000)
- ❑ **A LÁ CARTE OPTIONS**
  - ❑ On-site Branding - pricing varies - contact bradke@veritasamc.com to discuss
  - ❑ Extra Booth at SCA ($6,000) (2 exhibitor badges included)
  - ❑ Additional Exhibitor Badge ($350 each)

REGISTRATION FORM

Contact Name

Company Name

Address

City State ZIP

Phone Fax

Email

Signature

INDUSTRY REGISTRANTS

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

❑ Credit Card: A member of our accounting team will contact you directly
A 4% processing fee will be added to all credit card payments

❑ Check payable to: Society of Cardiovascular Anesthesiologists (in US dollars on a US bank) Tax ID #72-0863580
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

❑ Please Invoice Me

RETURN THIS COMPLETED REGISTRATION FORM TO

VERITAS

Bethany Radke

EMAIL:
Bradke@Veritasamc.com

MAIL:
Veritas Association Management
1061 East Main Street, Suite 300
East Dundee, IL 60118

Cancellation Policy - Full refunds not guaranteed if you cancel less than 45 days prior to meeting start date.Sponsor and Exhibitor Registration ends 30 days prior to meeting start date.